

"BIGG BOSS Marathi"

VOTING POLL RULES AND REGULATIONS

VOTING RULES AND REGULATIONS shall be binding on each individual, who participates in Voting Activity ("Voting Poll") by casting his/her vote, using the Voting Mechanism, for the Shortlisted Participants (as defined below) competing in the program titled "BIGG BOSS Marathi - Season '1'" ("Program") which is being aired on "Colors Marathi" (hereinafter collectively referred to as "Channel"), being the Channel owned and operated by Viacom18 Media Private Limited ("Viacom18"), as per the Principal Voting Rules and Regulations and General Rules (hereinafter collectively referred to as "Rules and Regulations") stated hereunder, [the Rules and Regulations shall be uploaded on www.colorsmarathi.com](http://www.colorsmarathi.com) , www.facebook.com/ColorsMarathi and www.voot.com respectively :

PRINCIPAL VOTING RULES AND REGULATIONS:

1. The Program is a reality show where individuals/housemates ("Participants") staying in the Bigg Boss House will nominate housemates for eviction from the Program ("Shortlisted Participant"). During the Program, the viewers will be asked to cast their vote for the Shortlisted Participant whom they want to save from eviction from the Program. The Shortlisted Participant who gains the minimum votes from the viewers, will be eliminated from the Program.
2. Further, Viacom18 and/or the Channel shall be entitled to, at its discretion any time during the telecast of the Program, re-introduce the eliminated Participant(s) or introduce fresh individuals/participants ("Wild Card Entries").
3. From **April 15, 2018**, the Channel will telecast the episode(s) of the Program at the timings stated below:
 - i. at 21:30 hours (IST) from Monday to Saturday
 - ii. at 2100 Hours (IST) on Sunday
4. The votes, for each of the episode of the Program, should be sent only during the timelines, as more particularly mentioned herein the Rule 12 of Principal Voting Rules and Regulations. Votes sent after the timelines, shall not be considered and shall be deemed null and void.
5. To participate in the Poll, the viewers must watch the episodes of the Program being telecast on the Channel every day, on the times as mentioned in the Rule 3 of Principal Voting Rules and Regulations. The viewers by participating in the Voting Poll will get an opportunity to cast their vote for any Shortlisted Participant participating in that episode(s) of the Program.
6. The viewers interested in the Voting Poll can participate by choosing any of the 2 (two) mechanism as mentioned below and shall be subject to the respective mechanism's requirements and rules:
 - 6.1 **Internet Mechanism:** By login to "www.voot.com" ("Website") and as per details mentioned on the Website and casting the vote as more detailed in Rule 7 and
 - 6.2 **Application Mechanism:** By downloading Voot Application (hereinafter collectively referred to as "Application") on any compatible device and casting the vote as more detailed in Rule 8.

All the above mechanism together shall hereinafter collectively be referred to as "**Voting Mechanism**".

7. **Internet Mechanism**

A viewer interested to cast his/her vote, by using Internet Mechanism, will be subject to the following:

- 7.1. Only viewers residing in India can participate through Internet Mechanism;
- 7.2. The viewer needs to go to the Website and as per the details mentioned therein should login by using either his/her Facebook or Gmail email id or any other email id. If a viewer does not have an existing user ID and password, he/she can create a new valid user id on the Website by entering the mandatory fields as required;

~~7.4.7.3.~~ Once the viewer successfully logs into the required page of the Website, he/she can cast his/her vote for the Shortlisted Participant he/she desires for a particular episode of the Program, as per the details mentioned on the Website and Rules and Regulations mentioned here. The viewer should select the pictorial representation of each of the Shortlisted Participant of the Program for each respective episode of the Program and then click on " Submit Vote ".

~~7.5.7.4.~~ After casting the vote, as per the Rules and Regulations mentioned here, the viewer should log into the respective domain page (i.e. Facebook,- Gmail) and sign out/log out without fail. Any failure or usage of domain page by any unauthorized party, will not be considered by Viacom18 or the Channel to allow a viewer to vote again or withdraw any vote.

~~7.6.7.5.~~ The viewer will not be charged for login to the page of the Website to cast the vote, however, there will be cost levied, at the applicable rate, by the network provider for using internet connection which should be checked and paid by the viewer at his/her end.

8. **Application Mechanism:**

A viewer interested to cast his/her vote, by using Application Mechanism, will be subject to the following:

- 8.1. Only viewers residing in India and using valid Indian phone number which are duly registered with the network operators can participate through Application Mechanism;
- 8.2. The viewer needs to mandatorily download the Application (iOs, Android and windows) to cast his/her vote using the Application Mechanism.
- 8.3. After properly downloading the Application, the viewer needs to login by using either his/her Facebook or Gmail login or any other email id. If a viewer does not have an existing user ID and password, he/she can create a new user id on the Application by entering the mandatory fields required.
- 8.4. Once the viewer successfully logs into the respective domain page (i.e. facebook, gmail), he/she can cast his/her vote for the Shortlisted Participant he/she desires for a particular episode of the Program, as per the details mentioned on the Application and Rules and Regulations mentioned here. ~~The viewer should select the pictorial representation of each of the Shortlisted Participant of the Program for each respective episode of the Program and then click on " Submit Vote ". The vote should contain the keyword assigned to each of the Shortlisted Participant of the Program for each respective episode of the Program.~~
- 8.5. After casting the vote, as per the Rules and Regulations mentioned here, the viewer should log into the respective domain page (i.e. Facebook, Gmail) and sign out/log out without fail. Any failure or

usage of domain page by any unauthorized party, will not be considered by Viacom18 or the Channel to allow a viewer to vote again or withdraw any vote.

9. The viewer should cast his/her votes for a particular Shortlisted Participant, for respective episodes of the Program, during a particular Voting Cycle (as defined below) and any vote casted after the Voting Cycle shall neither be considered as vote for that episode nor for the next Voting Cycle.
10. Viewer(s) interested in voting for their favorite Shortlisted Participant in a particular episode of the Program, must send in their entries within the time period stated herein below:

Week	Voting Start Date	Voting Start Time (as per Indian Standard Time)	Voting End Date (as per Indian Standard Time)	Voting End Time
Week 1	16th April, 2018	23:00:00 hours	20th April, 2018	23:00:00 hours
Week 2	23rd April, 2018	23:00:00 hours	27th April, 2018	23:00:00 hours
Week 3	30th April, 2018	23:00:00 hours	4th May, 2018	23:00:00 hours
Week 4	7th May, 2018	23:00:00 hours	11th May, 2018	23:00:00 hours
Week 5	14th May, 2018	23:00:00 hours	18th May, 2018	23:00:00 hours
Week 6	21st May, 2018	23:00:00 hours	25th May, 2018	23:00:00 hours
Week 7	28th May, 2018	23:00:00 hours	1st June, 2018	23:00:00 hours
Week 8	4th June, 2018	23:00:00 hours	8th June, 2018	23:00:00 hours
Week 9	11th June, 2018	23:00:00 hours	15th June, 2018	23:00:00 hours
Week 10	18th June, 2018	23:00:00 hours	22nd June, 2018	23:00:00 hours
Week 11	25th June, 2018	23:00:00 hours	29th June, 2018	23:00:00 hours
Week 12	2nd July, 2018	23:00:00 hours	6th July, 2018	23:00:00 hours
Week 13	9th July, 2018	23:00:00 hours	13th July, 2018	23:00:00 hours
Week 14	16th July, 2018	20:00:00 hours	20th July, 2018	10:00:00 hours

For every episode, the period starting from Voting Start Date and Time and ending on Voting End Date and Time will be considered as voting cycle for that particular episode (“**Voting Cycle**”). The Voting Poll will start from 23.030PM IST on Monday and End on 23.030PM IST on Friday for the Shortlisted Participant for that week.

Any change in Voting Cycle will be notified by the way of Astons on-air specifying the end time of voting.

11. The viewers who use the Internet Mechanism or Application Mechanism understands that as per the Rules and Regulations, the maximum number of votes that he/she can cast, for their favorite Shortlisted Participant per episode, during the Voting Cycle, is limited to a maximum of 1 votes per user and e-mail ID per Shortlisted Participant
12. The votes sent after the first vote of any unique user and email ID, shall not be counted and will be considered null and void. Thus, for e.g., a viewer has sent 10 votes per episode, during the Voting Cycle, then the vote casted by the viewer vide his/her user and e-mail id after the 1st vote for that particular episode during that particular Voting Cycle will not be counted and would be considered null and void.

13. The vote through any of the Mechanism will be deemed to have been casted and has received an acknowledgment of receipt of his/her vote shall be considered for counting only when such vote reaches the server of the concerned telecom/mobile/internet operator. Any unclear/incorrect/incomplete vote or absence of valid user and e-mail id, incomplete vote, of Shortlisted Participant, shall be considered invalid vote and deemed null and void.
14. Neither Viacom18 nor the Channel shall be responsible in case of any kind of network problem, technical failure whatsoever and/or the data charges/costs charged by the network operator(s) and/or any other problems which may occur due to the failure of the Mechanism or misuse of the Mechanism or any kind of problems in connection thereto. Any dispute in connection to the same should be settled directly between the viewer/subscriber and the operator(s) without involving Viacom18 and/or the Channel in any manner.
15. Neither Viacom18 nor the Channel shall be responsible for any unauthorized access to user data and/or for any compromise on private / confidential user related, or any other data, including but not limiting to user ids, email address, names, or any other user related details.
16. In case of any network failure, technical problem and/or for any reasons whatsoever, Viacom18 reserves the right to change the voting system/Voting Mechanism and/or cease from accepting votes of the viewers for any and/or all the episode(s) of the Program, or take such necessary steps as it may deem fit.
17. Upon the viewer's voting for the favorite Shortlisted Participant, the user and email id from which the viewer(s) has voted during the Voting Cycle would get registered with the respective network provider(s) who will collate the total number of votes received for each Shortlisted Participant and send the same to Viacom18.
18. The viewer(s) can cast their votes for only those Shortlisted Participant of the Program. Any votes sent by the viewers for the Shortlisted Participant who were not a part of that particular episode due to elimination or not shortlisted for any other reason whatsoever, will not be considered and shall be null and void.
19. Viacom18 shall have the sole discretion to bring any eliminated Participant back in the Program as a wild card entry for participation in the further rounds of the Program and thereafter such wild card entry shall be subject to the voting pattern stated in this Rules and Regulations. In no event shall the Participant or the viewer(s) dispute the decision made by Viacom18 and/or the Channel in this regard.
20. It is expressly stated that this is a Voting Poll to enable the viewers to save their favorite Participant. Therefore, there are no winners being declared or any prize(s) being distributed for participating in the Voting Poll.
21. The elimination of the participant and/or the decisions made by, Viacom18 and/or the Channel shall be final and binding and in no event shall the viewer(s) dispute the decision made by the judges of the Program, Viacom18 and/or the Channel.
22. The Voting Poll will begin at the time as mentioned above however Viacom18 shall have the sole right to modify the timings and commence the Voting Poll before or during the nomination announcement of Shortlisted Participants in the Program's on-air episode.

GENERAL RULES

1. Viacom18 or the Channel reserves all rights to make amendments to the existing Rules and Regulations of the Voting Poll, and/or withdraw the Voting Poll and/or, change the schedule of the episodes of the Program and/or, Participants of the Program and/or the Voting Mechanism and/or any other details of

the Program etc., at any time, without any prior notice to the viewer. It shall be the sole responsibility of the viewers to check the Rules and Regulations of the Voting Poll for the Program on the Website of Viacom18.

2. The viewer interested in participating in the Voting Poll, agrees that he/she is 18 years old or above.
3. The voter(s) of the Voting Poll agrees that he/she shall hold harmless the Channel, Viacom18, its employees, officers or any other person in relation to any injury/damage/harm/loss suffered by him/her, in any manner, whatsoever in connection with the Voting Poll and shall also not file in person/ through any family member and/or third party any applications, criminal and/or civil proceedings in any courts or forum anywhere in the World against the sponsor and/or the Channel and/or Viacom18 to claim any damages or reliefs' or otherwise.
4. The Channel and/or Viacom18 is in no manner whatsoever responsible and/or shall not be held liable in any manner whatsoever, for any injury, death, mental trauma caused to the viewer/voter in any manner whatsoever, in connection to the Voting Poll.
5. Viacom18 and/or the Channel reserves the right to disregard the vote(s) in the event Viacom18 observes any irregularity in the voting pattern of the vote(s) sent by the viewer(s) and/or if Viacom18 in its knowledge has reason to believe that the viewer(s) has acted in a fraudulent manner and/or engaged in any deceitful activity in sending the said vote(s).
6. Employees of and/or consultants of and/or persons hired on contract by the Channel, Viacom18 and the main sponsors of the Program, if any, and the members of their immediate family are ineligible for voting for the Program through this Voting Poll.
7. By the act of voting by the viewer(s) it is deemed that the viewers have gone through these Rules and Regulations and agrees that he/she shall hold harmless the Channel, Viacom18, its employees, officers or any other person in relation to any injury/damage/harm/loss suffered by him/her, in any manner, whatsoever in connection with the Program and/or otherwise and shall also not file in person and/or through any family member and/or third party any applications, criminal and/or civil proceedings in any courts or forum anywhere in the World against the Channel and/or Viacom18 to claim any costs, damages and/or relief's or otherwise.
8. All decisions made by Viacom18 and/or the Channel shall be final and binding on all the viewers and in no event shall the viewer and/or the voter shall dispute the decision made by Viacom18, Channel and/or its employees in connection to the same.
9. The elimination of the participant(s) and/or the decision(s) made by the Channel and/or Viacom18 regarding the Program shall be final and binding on all the viewers and in no event shall the viewer(s) dispute the decision made by Viacom18, Channel and/or its employees in connection to the Program or otherwise.
10. By voting it is deemed that the viewers have read, understood, accepted and agree to abide with all the Rules and Regulations of the Voting Poll.
11. The terms of this Rules and Regulations shall be construed in accordance with the laws of India and in case of any dispute or any other matter arising in reference to the Voting Poll shall be subject to the exclusive jurisdiction of the Courts in Mumbai.
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