

## **‘SUR NAVA DHYAS NAVA’**

### **VOTING RULES AND REGULATIONS**

The Voting Rules and Regulations are for the program titled **“Sur Nava Dhyas Nava” (“Program”)** produced by Purple Patch Media Pvt Ltd. (‘Producer’) for Viacom18 Media Pvt. Ltd. (**“Viacom18”**) airing on the channel Colors Marathi (**“Channel”**) at **9.30 pm Monday - Wednesday**, shall be available on <http://www.colorsmarathi.com/> and on the Channel’s official Facebook page i.e. [www.facebook.com/colorsmarathi](http://www.facebook.com/colorsmarathi) (**“Facebook Page”**), shall be binding on each individual, who participates in VOTING ACTIVITY (**“Poll”**) by casting his/her vote, using the voting mechanism (as stated hereinafter) (**“Viewers”**), , as per the Principal Voting Terms, Rules and Regulations and General Rules (hereinafter collectively referred to as **“Rules and Regulations”**) stated hereunder:

#### **PRINCIPAL VOTING RULES AND REGULATIONS:**

1. The Poll shall commence from February 26, 2018 to March 28, 2018 (**“Term”**)
2. The Program is a singing competition where established singers compete with each other individually, as per the format of the Program, and have proceeded to next levels of the competition of the Program. During the Term , the Viewers shall be entitled to vote for favorite singers on the Program in order to help them win the competition in the Program. . Viacom18 and/or the Channel reserve the right to modify the format of the Program and accordingly the Rules and Regulations, at any time, at its discretion, during the telecast of the Program, or at any other time at its convenience and the Viewers are required to check the Rules and Regulations to make themselves aware of the amended Rules and Regulations and shall be bound by such amended Rules and Regulations.
3. The votes, for each Episode, should be sent only during the timelines, as more particularly mentioned in clause 7 below. Votes sent beyond the timelines, shall not be considered as valid votes and shall be deemed null and void.
4. To participate in the Poll, the Viewers must watch the episodes of the Program being telecast on the Channel, on the times as mentioned in clause/ rule 2 above. The viewers by participating in the Poll will get an opportunity to cast their vote for any individual(s) participating in that episode(s) of the Program.
5. only viewers who are citizens of India and 18 years and above can participate in the Poll.
6. The viewers interested in the Poll can participate by choosing the following mechanisms as mentioned hereinbelow and shall be subject to the respective mechanism’s requirements and rules:

**MISSED CALL Mechanism**: Viewers shall be able to cast their vote by giving a missed call on (a)1800 532 7711/1800 532 7712/1800 532 7713/1800 532 7714/1800 532 7715 numbers will be dedicated to the person in the bottom 2 on -air and viewers will have to give missed call to save that particular contestant.

All the above mechanism together shall hereinafter collectively be referred to as “**Voting Mechanism**”.

7. A Viewer interested to cast his/her vote, by using **MISSED CALL Mechanism**, will be subject to the following:
  - 7.1. only viewers who are citizens of India and 18 years and above can participate through MISSED CALL Mechanism;
  - 7.2. the viewer needs to use a valid phone number, registered either with the network operators viz. **Aircel, Airtel, Idea, Reliance, Tata, Videocon, Vodafone**;
  - 7.3. the viewer can cast his/her vote for the Team, he/she desires for a particular episode of the Program, by giving a missed call on assigned number to each of the individual of the Program, for each respective episode of the Program to the above mentioned numbers in clause 4. As per the details mentioned on in these Rules and Regulations mentioned herein (for illustration purposes, to vote for Anirudh Joshi, the viewer must give a missed call on **1800 532 7711**).
  - 7.4. Missed Calls are not chargeable and only 100 missed calls from one registered mobile number will be counted. Not more than 100 votes will be counted.
  - 7.5.
8. The viewer should cast his/her votes for a particular individual, for respective episodes of the Program, during a particular Voting Cycle (as defined below) and any vote casted after the Voting Cycle shall neither be considered as vote for that episode nor for the next Voting Cycle.
9. Viewer(s) interested in voting for their favorite individual in a particular episode of the Program, must send in their entries within the time period stated herein below:

For every episode, the period starting from Voting Start Date on the Start Time and ending on Voting End Date on the En Time as stated herein below will be considered as voting cycle for that particular episode (“**Voting Cycle**”).

The Start Date and the End Date for the Poll for each episode of the Program and duration has been stated hereinbelow:

Voting Schedule as below :

<b>Start Date</b>	<b>Start time</b>	<b>End Date</b>	<b>End time</b>	<b>Episode No</b>
26th Feb	10.30 pm	28th Feb	12.00 pm	41/42/43
5th March	10.30 pm	7th March	12.00 pm	44/45/46
12th March	10.30 pm	14th March	12.00 pm	47/48/49
19th March	10.30 pm	30th March	12.00 pm	50/51/52/53 /54/55

#### **FACEBOOK MECHANISM:**

The Viewers shall have a valid Facebook account and shall log on the Facebook Page and which shall be a Poll page and shall cast their vote for their favorite individual for individual for that particular episode of the program

The Start Date and the End Date for the Poll for each episode of the Program and duration has been stated hereinbelow:

Voting Schedule as below :

<b>Start Date</b>	<b>Start time</b>	<b>End Date</b>	<b>End time</b>	<b>Episode No</b>
26th Feb	10.30 pm	28th Feb	12.00 pm	41/42/43
5th March	10.30 pm	7th March	12.00 pm	44/45/46
12th March	10.30 pm	14th March	12.00 pm	47/48/49
19th March	10.30 pm	30th March	12.00 pm	50/51/52/53/54/55

10. The Viewers understand that as per the Rules and Regulations, the maximum number of votes that he/she can cast, for their favorite individual per episode, during the Voting Cycle, is unlimited

11. The vote through the MISSED CALL Mechanism will be deemed to have been casted and received only when such vote reaches the server of the concerned mobile operator and such vote as received by the mobile operator shall be considered for the purpose of counting.
12. Neither Viacom18 nor the Channel shall be responsible in case of any kind of network/internet problem, technical failure whatsoever and/or the data charges/costs charged by the network operator(s) and/or any other problems which may occur due to the failure of the Mechanism or misuse of the Mechanism or any kind of problems in connection thereto. Any dispute in connection to the same should be settled directly between the viewer/subscriber and the operator(s) without involving Viacom18 and/or the Channel in any manner and at anytime whatsoever.
13. Neither Viacom18 nor the Channel shall be responsible for any unauthorized access to user data and/or for any misuse of /compromise on private / confidential user related, or any other data, including but not limiting to user ids, email address, names, or any other user related details.
14. In case of any network failure, technical problem and/or for any reasons whatsoever, Viacom18 reserves the right to change the voting system/Voting Mechanism and/or cease from accepting votes of the viewers for any and/or all the episode(s) of the Program, or take such necessary steps as it may deem fit.
15. Upon the viewer's voting for the favorite individual(s), the user and email id or phone number from which the individual (s) has voted during the Voting Cycle would get registered with the respective network provider(s) who will collate the total number of votes received for each Team and send the same to Viacom18.
16. The viewer(s) can cast their votes for only those individual (s) of the Program who have participated in that episode of the Program. Any votes sent by the viewers for the individual (s) who were not a part of that particular episode due to elimination or for any other reason whatsoever, will not be considered and shall be null and void.
17. It is expressly stated that this is a Poll to enable the viewers to choose their favorite Team(s). Therefore, there are no winners being declared or any prize(s) being distributed for participating in the Poll.
18. The elimination of the Teams and/or the decisions made by judges of the Program, Viacom18 and/or the Channel shall be final and binding and in no event shall the **individual** (s) dispute the decision made by the judges of the Program, Viacom18 and/or the Channel.

## **GENERAL RULES**

1. Viacom18 or the Channel reserves all rights to make amendments to the existing Rules and Regulations of the Poll, or withdraw the Poll, change the schedule of the episodes of the Program, Teams of the Program, the Voting Mechanism, any details of the Program etc, at any time, without prior notice to the viewer, for any reason whatsoever. It shall be the sole responsibility of the viewers to check the Rules and Regulations of the Poll for the Program on the Website of Viacom18 and all the viewers /voters shall be bound by any such amended Rules and Regulations.
2. The viewer interested in participating in the Poll must be above the age of 18 years as on the Voting Start Date and shall be citizens of India.
3. The voter(s) of the Poll agrees that he/she shall hold harmless the Channel, Viacom18, its group companies, affiliates and their respective directors, employees, officers, representatives, agents, partners or any other person in relation to any injury/damage/harm/loss suffered by him/her, in any manner, whatsoever in connection with the Poll and shall also not file in person/ through any family member and/or third party any applications, criminal and/or civil proceedings in any courts or forum anywhere in the World against the sponsor and/or the Channel and/or Viacom18 to claim any damages and/or relief's and/or otherwise.
4. The Channel and/or Viacom18 is in no manner whatsoever responsible and/or shall not be held liable in any manner whatsoever, for any injury, death, mental trauma caused to the viewer/voter in any manner whatsoever, in connection to the Poll.
5. Viacom18 and/or the Channel reserves the right to disregard the vote(s) in the event Viacom18 observes any irregularity in the voting pattern of the vote(s) sent by the viewer(s) and/or if Viacom18 in its knowledge has reason to believe that the viewer(s) has acted in a fraudulent manner and/or engaged in any deceitful activity in sending the said vote(s).
6. Employees of and/or consultants of and/or persons hired on contract by the Channel, Viacom18 and the main sponsors of the Program, if any, and the members of their immediate family are ineligible for voting for the Program through this Poll.
7. By the act of voting by the viewer(s) it is deemed that the viewers have checked these Rules and Regulations and the viewer agrees that he/she shall hold harmless the Channel, Viacom18, its group companies, affiliates and their respective directors, employees, officers or any other person/party in relation to any injury/damage/harm/loss suffered by him/her, in any manner, whatsoever in connection with the Program and/or otherwise and shall also not file in person and/or through any family member and/or third party any applications, criminal and/or civil proceedings in any courts or forum anywhere in the world against the Channel and/or Viacom18 to claim any costs, damages and/or relief's and/or otherwise.
8. All decisions made by Viacom18 and/or the Channel shall be final and binding on all the viewers and voters and in no event shall the viewer and/or the voter shall dispute the decision made by Viacom18, Channel and/or its employees in connection to the same.

9. The elimination of the participant(s) and/or the decision(s) made by the Channel and/or Viacom18 regarding the winners, final winner of the Program shall be final and binding on all the viewers, participants, other any person and/or party and in no event shall the viewer(s) dispute the decision made by Viacom18, Channel and/or its employees in connection with the Program and/or otherwise at anytime whatsoever.
10. By voting it is deemed that the viewers have read, understood, accepted the terms and conditions , Rules and Regulations as stated herein and agree to abide by all the Rules and Regulations of the Poll.
11. The terms of these Rules and Regulations shall be construed in accordance with the laws of India and incase of any dispute and/or any other matter arising in connection to the Poll shall be governed by the laws of India and shall be subject to the exclusive jurisdiction of the Courts at Mumbai.